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# Director-At-Large

**TERM** Two Years (July to July)

## OBJECTIVE

Bring a specific expertise, unique perspective and/or area of knowledge to broaden the depth of discussion and decisions of the board of directors, ultimately enhancing the programs and services of Texas PTA.

## DUTIES

- Help set the strategic direction of the association;
- Serve on standing and special committees as assigned by the Texas PTA President;
- Participate and provide feedback on special projects;
- Teach and/or participate in workshops at LAUNCH;
- Provide networking opportunities for Texas PTA with external sources;
- Help identify non-dues and/or in-kind income;
- Help identify potential sponsors, donors and strategic partners;
- Provide professional guidance/input to committees and staff; and
- Serve on committees of the Texas PTA Board of Directors, as assigned by the Texas PTA President.

## COMMITMENT

- Attend three in-person meetings of the board of directors annually (typically held in September/October, February and July and tied to events when possible) and be available for conference calls or webinars as needed;
- Represent Texas PTA at the following events:
  - LAUNCH (typically held in July);
  - All-Committees Weekend (typically held in September, following election);
  - Rally Day at the Capitol (typically held in February when the Texas Legislature is in session); and
- Represent Texas PTA as assigned by the President.

## PREFERRED SKILL SET

- Knowledgeable and/or well-known in certain area of expertise;
- Connected in the community or statewide;
- Ability to broaden external relationships;
- Proven leadership abilities outside of traditional PTA or PTA experience with proven strengths;
- Outside the box thinking for strategic, non-operational tasks; and
- Results-oriented.

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